

## SPLASH!WORKS – A MINORITY-OWNED COMPANY

Splash!Works is a certified, minority-owned communications company, dedicated to the development and delivery of high quality productions. Using disciplined processes, we get things done – *and done right* – with production solutions that fit perfectly with our clients' objectives and budgets.

## OUR COMMUNICATIONS SOLUTIONS

With in-house production capability, a broad network of contractors and smart, solid strategic alliances, Splash!Works can deliver any kind of communications program imaginable, including:

- **High Impact Events**  
*Press, Employee, Dealer and Consumer Events*
- **Business Meetings**
- **Trade Shows and User Conferences**
- **Video Production**
- **Interactive Design and Development**  
*Web-based or CD-ROM*

## THE SPLASH!WORKS COMPETITIVE ADVANTAGE

At Splash!Works, our goal is to be the smart choice for any communications challenge. We offer clients a number of advantages:

**Focus** – We focus on quality and achieving objectives regardless of the scope and budget of the project.

**Minority Certification** – Meet your minority sourcing needs with a company that's dedicated to service and quality!

**Experienced On-Staff Producers and Project Managers** – We've assembled a staff of the industry's best! Our Producers are proficient with a wide range of media and our Project Managers have solid experience on programs of all sizes.

**Technical Expertise** – Our in-house production team keeps informed on the latest production technologies available. We're always looking for cooler, smarter and more affordable ways to bring our clients' projects to life!

Making Waves.  
Producing Results.

248.283.1045

[www.splashworks.biz](http://www.splashworks.biz)

CONTINUED ON BACK...



BEHIND THE SCENES AT  
THE NORTH AMERICAN  
INTERNATIONAL  
AUTOSHOW





CONTINUED FROM FRONT...

**IQ Interactive Solutions** – A proprietary online registration and communications system that enables our clients to dynamically communicate with event attendees or program participants – and gather valuable intelligence about them at the same time!

**The Splash!Works Network** – We maintain a database of the very best suppliers in a wide variety of fields to staff our production projects. Our selection processes give us the power to analyze supplier performance and costs to ensure that we can always build a **Best-Fit Team** of outstanding suppliers for every program.

**Strategic Alliances** – Along with our partner company, Clear!Blue, Splash!Works is seamlessly allied with several specialized companies to provide an expanded spectrum of marketing and communications offerings. These alliances enable us to offer industry-leading strategic communications, creative conceptualization and subject matter experts to meet any challenge.

#### OUR DISCIPLINED PROCESSES

Every detail matters. Every moment counts. Every dollar is precious. Splash!Works tracks all of those things so our clients can spend **less time worrying** and **more time focusing** on their business.

**Clear!View** – our proprietary online project management system is a secure, interactive warehouse of all job-related documents, from meeting reports to budgets to creative work.

Curious about the state-of-the-project at three a.m.? No problem – **Clear!View** is always up-to-date and accessible by both clients and Splash!Works staff from anywhere, and at any time.

**Best-Fit Team Selection** – Splash!Works maintains a network of the best production contractors in the business. That's not so difficult. What's more challenging is assembling those contractors into the best possible combination for each project. That's the goal of our **Best-Fit Team Selection** process.

First, we choose a selection of available candidates with applicable skills from the **Splash!Works Network**.

Next, we analyze those candidates based on a variety of factors, including experience, performance records and rates.

Finally, we request quotes from the three highest-rated contractors.

The result – a **Best-Fit Team** for every project and an outstanding value for our clients!

**Splash!Works... a smart choice for process-driven, innovative, high-quality production solutions.**



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Splash!Works is headquartered in Birmingham, Mich.  
For more information about Splash!Works, visit [www.splashworks.biz](http://www.splashworks.biz) or call 248.283.1045.



Splash!Works is a Founding Member of the Clear Solutions™ Group  
Visit [www.clearsolutionsgroup.biz](http://www.clearsolutionsgroup.biz) for more information.